



China International Aromatic Industry (Kunshan) Exhibition 2018

INVITATION

13-15, Apr.2018

Kunshan Convention & Exhibition Center

Hosted:

China Chamber of International Commerce

Organizer:

Beijing Exhibition Co.Ltd.

Committee Office:Beijing Exhibition Co.,Ltd

Address:Rm.811,Henghua International Business,No.26,
Yuetan North Street,Xicheng Distict,Beijing.

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CIAIE Introduction

China International Aromatic Industry Exhibition(abb. CIAIE) is the only specialized platform which covers full chain of aromatic industry in China.

The past exhibition of 2017 has included complete lines of aroma industry,from growing,processing,applying and branding as well as KouDou .There are brands which are from companies of Egypt,Morocco,France,India,Nepal,U.K.,Germany,Iran,Sri Lanka,Hong Kong, Taiwan and Macao. Meanwhile, there are over 140 domestic companies present their products from provinces and cities of Beijing,Shanghai,Canton,Jiangsu,Zhejiang,Shandong, Gansu, Shenzhen, Sichuan, Xijiang, Yunnan and Fujian.

During the exhibition, different forums have been organized ranging from the “Organic Growing of Rose and Lavender and Their Extraction”, “The Dialectical Relationship Between Extraction and Application of Aromatic Plants and Medicinal Plants”,“The Commercialization of Aromatic Products”.etc. The discussion during the forums lay theoretical foundation to the future development of Chinese aromatic industry.

This growing participation of professional aromatic products companies has drawn in many visitors of aromatic profession. Furthermore, there are over 5000 purchasers from the fields of the cosmetics, beauty salon, the pharmaceutical, luxury hotels and clubs, health management institutions and aromatic media. They highly approve the professionalism of this exhibition. Their approval support the sustainable and healthy development of CIAIE.

Experts Committee (All In Random Order)



Hongtong Bai



Lei Yao



Jiaqi Mei



Anping Yang



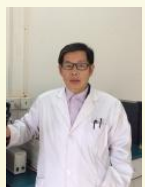
Yuxian Yao



Junming Zeng



Reza Bekhradi



Guangwu Li



Lawrence



Huaxiang Zhao



Xiangyun Lin



Pierre Franchomme



Lan Wei



Leinuka

Photo Gallery



Exhibiting Products Group:

* (1) Aromatic plants cultivation and tourism:

Aromatic garden/Aromatic theme real estate/Seedling/Garden Tools/Technological service and support/Organic fertilizers/Plant factory equipment/Aromatic Bonsai etc.;

* (2) Equipment & packages:

Dryer/Distilling equipment/tanks/packaging equipment and materials/Lab devices/Super-critical CO2 extract equipment/Sub-critical extract equipment/Aroma diffuser/Hotel diffusing equipment/Essential oil bottle and tools;

* (3) Essential oil and aromatherapy:

Essential oils/Synergy essential oils/Vegetable oils/TCM oils/Blend oils/Absolute/Flower tinctures/Essential oil novelties/aromatherapy ;

* (4) Natural fragrance and essence and application:

Natural fragrance for beverages/Natural medicinal materials/Natural fragrance for cosmetics/natural additive for animal feed;

* (5) Pure herbal cleansing products

Pure herbal cleansing and related/Natural perfume/Essential oil soap and tools etc.;

* (6) Health management

Herbal tea/Organic nutrition supplement/Health management clinic/Beauty Salon/Spa etc.;

* (7) Aromatherapy

Aromatherapy school/Research institution/Aromatherapy workshop/Aromatherapy for Mom and Baby/Aromatherapy for pets /Aromatic care etc.;

* (8) Koudou culture

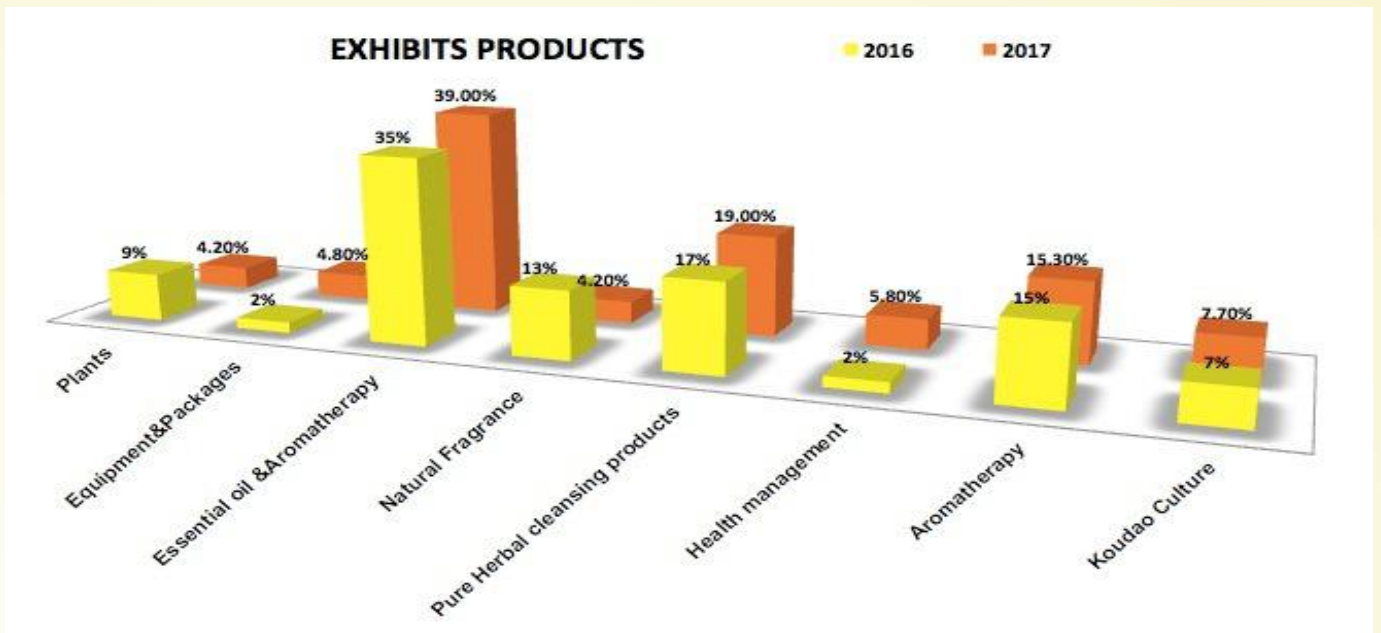
Natural Incense materials and products/Koudou tools and related/Traditional Koudou and incense products/Various incenses/Incense holder and container/Creative Koudou Cultural products/Koudou show;

* (9) Media, Association and Cultural Institution

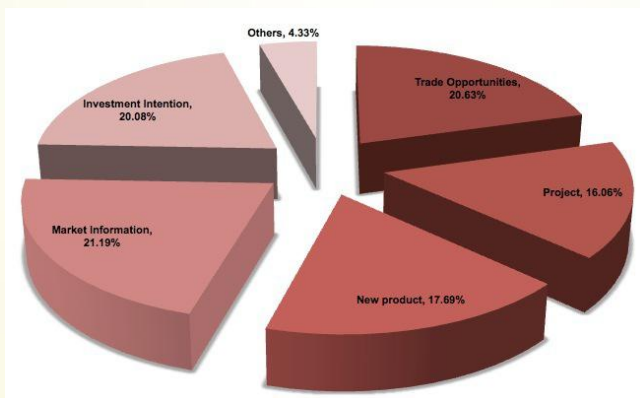
News media/Aromatic media platform/Journal/Chamber and Association.

Show Figure CIAI

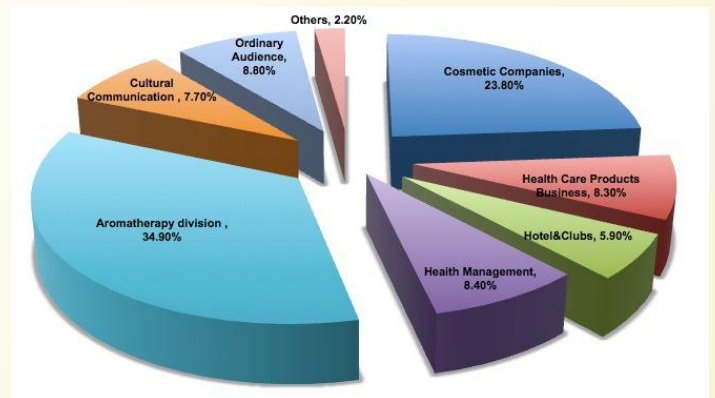
(1) Exhibits



(2) Visitor



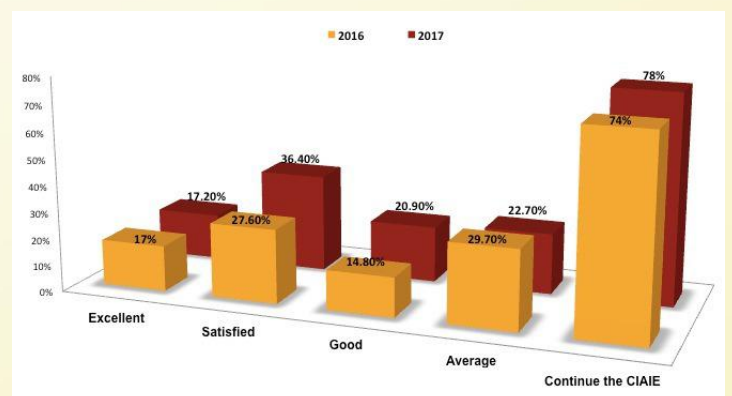
(3) Purchase Goal



(4) Regions





(5) Satisfaction Survey



CIAIE 2018 Concurrent Forums & Events

1. China Aroma Industry Development Summit (Insiders only)
2. New Products Debut
3. Distributor meetings

Booth Allocation & Fees

	<p>Special booth: Minimum 36 m² for raw space rental, RMB 800/m²; USD800/m²</p> <p>(Management Fee: RMB 30/m²) (No equipment allocated, exhibitors should finish the construction)</p>		<p>Standard booth: RMB8000/USD1500 (3mX3m=9 m²) Allocation: fascia board, 1 inquiry desk, 2 chairs, 2 spotlights, 1 power supply</p>	<p>Forum: RMB350/person/Half a day, USD60/Person/half a day Meeting files, tea break included;</p>
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Special package price and benefits

Special package series	Benefits
Plan A : 18 m ² (2 standard booths not included)	1 person free attention of closed forum(Meals not included) One product debut (15minutes valued at RMB600)
Plan B: 36 m ²	2 person free attention of closed forum(Meals not included) One inside color page (Valued at RUM3000) One product debut(20 minutes, valued at RMB700)
Plan C: 54 m ²	3 person free attention of closed forum(Meals not included) One inside color page (Valued at RUM3000) One product debut(30 minutes, valued at RMB800) Brand introduction during the promotion of the exhibition(very valuable)
Plan D: 72 m ²	4 person free attention of closed forum(Meals not included) One inside color page (Valued at RUM3000) One product debut(30 minutes, valued at RMB800) Brand introduction during the promotion of the exhibition(very valuable) One 4mx2.5m KT BOARD on the site of exhibition
Plan E: 99 m ²	5 person free attention of closed forum(Meals not included) One inside color page (Valued at RUM3000) One product debut(30 minutes, valued at RMB800) Brand introduction during the promotion of the exhibition(very valuable) One 4mx2.5m KT BOARD on the site of exhibition 500 free card strings with company ad.(very valuable)

Catalogue & Other ads

Ads	Unit Price
Outside back cover	RMB 8,000
Inside front cover	RMB 8,000
The second back cover	RMB 6,000
The third front cover	RMB 5,000
Color insert page	RMB 3,000
Admission ticket	RMB 3,000 /10000 pieces
Exhibition badge	RMB 5,000

Exhibition Schedule

Exhibition Installation: 10th-12th Apr 2018 (9:00-17:00)

Exhibition: 13th-15th Apr 2018 (9:00-17:00)

Move-out: 15st Apr 2018 (15:00)

(Note: Registration Deadline of CIAIE 2018 is 10th Apr 2018)

Participating Procedure

- 1.Exhibitor receives invitation;
- 2.Fill out Participation Form on line;
- 3.The Organizing Committee shall examine and approve the applicant 's qualification;
- 4.Exhibitors make the payment within the time limit noted on the Advice of Charge, and fax the remitting bill to the Organizing Committee for the record;
- 5.The Organizing Committee issues Booth Confirmation after receiving the bill;
- 6.Exhibitor takes the Booth Confirmation to the scene for registration and exhibition installation.

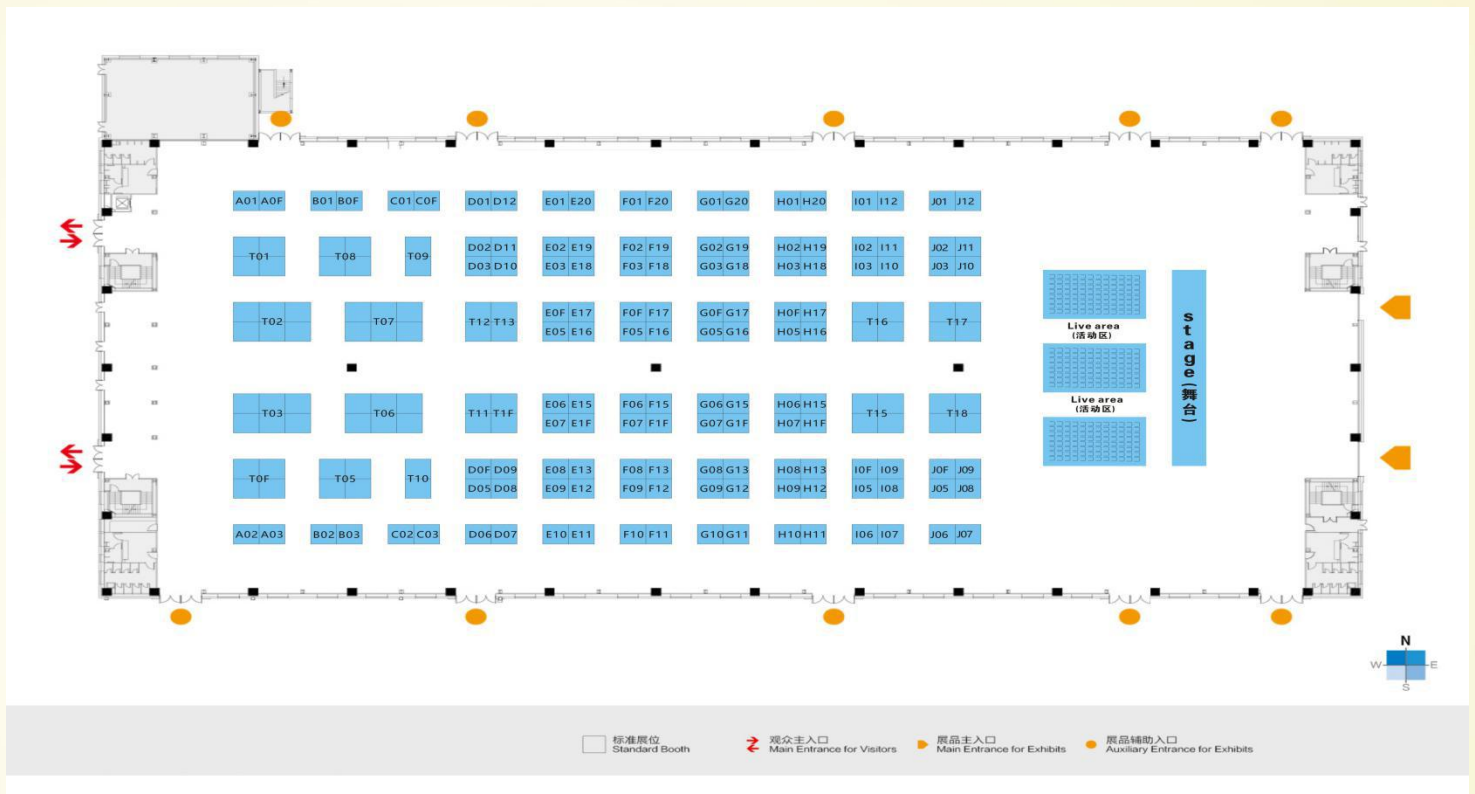
Application Channel (Scan QR Code below & fill out forms)



Exhibition Promotion

1. One exhibition related promotion monthly on 30 national mainstream and industrial media;
2. H5 Page promotion for exhibitors and professional purchasers;
3. 50 thousand admission tickets issued to each related industrial exhibition;
4. Invitation for foreign purchasers on Facebook, Twitter and LinkedIn.

Plan



Transportation

Take flight to Hongqiao or Pudong International Airport, Shanghai and take shuttle bus between the airports and Kunshan International Exhibition Center (Shanghai International Airport Kunshan Terminal).

Hongqiao International Airport -- Kunshan International Exhibition Center 40min

Pudong International Airport -- Kunshan International Exhibition Center 90min

Kunshan Railway Station -- Kunshan International Exhibition Center

Take bus No.106 to Terminal Station.

Kunshan South Railway Station (high speed rail) -- Kunshan International Exhibition Center

Take bus No.16 to Taihu Road Station, Tongfeng Road.

Kunshan Bus No.212 (Terminal Station -- Terminal Station) :Get off at the International Exhibition Center Station

Kunshan Bus No.20(Sport Center Station -- Taihu Road Station):Get off at the International Exhibition Center Station

Kunshan Bus No.218(Zhangji Road Guoshi Road-- Zhangji Road Guoshi Road):Get off at the International Exhibition Center Station

Kunshan Bus No.218(North Bus Terminal--Penglanting Passenger Terminal) : Get off at the International Exhibition Center Station

Kunshan Bus No.120(North Bus Terminal--Penglanting Passenger Terminal) : Get off at the International Exhibition Center Station

Kunshan Bus No.215(East Shimao Square No.1-- Yifeng Decoration Center):Get off at the International Exhibition Center Station

Kunshan Bus No.215(Taiwan Association Building--Taiwan Association Building):Get off at the International Exhibition Center Station

Route by Cars

Departing place: Shanghai/Nanjing Direction

Get off Shanghai-Nanjing Express way at Lujia Exit , along the direction of Kunshan Development Zone into Dongcheng Avenue, turn left at East Qianjin Road, and turn right when meet Taihu Road.

Departing place:Taicang Direction

Drive along S339, turn left at Dongcheng Road, then turn right at East Qianjin Road, then turn right at Taihu Road.

Departing place:Nantong Direction

Drive along Shenhai Express Way, divert to Changtai Express, then divert to Changjia Express, then East Ring Road to North Ring Road, and get off express at North Kunshan or S224 Exit.S224--Drive towards Kunshan Direction, entering North Changjiang Road, then North Avenue, then East Avenue, turn right at East Qianjin Road, then turn right at Taihu Road.

Freeway

Get off freeway and drive north along East Avenue towards East Qianjin Road and then turn left, reaching Middle Taihu Road.